

# CHUCK BOROWICZ

USER EXPERIENCE & VISUAL DESIGNER

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## EXPERIENCE

### Chief Design Officer

Chuck Borowicz Design  
June 2015 - Present | Roanoke, VA

Works with design agencies and small businesses to create user experiences that empower people.

- Consulted with Red Privet, LLC on a health insurance dashboard for Geisinger Health System. Responsible for brand, UI and UX design.
- Represented Red Privet, LLC during a product design workshop at Wellbe, Inc. headquarters. Responsible for sketchnoting during brainstorming sessions, concepts for data visualizations and co-facilitating workshop activities.
- Worked on conceptual mockups with Resonate Networks, Inc. for a website redesign.

### Senior Visual Designer

EightShapes, LLC  
October 2011 - April 2015 | Washington D.C. Metro Area

Led visual design and developed responsive websites and applications for clients across the country. Participated in monthly company workshops and presented visual design topics.

- Co-created responsive design directions that met user and business goals for Marriott International, Inc.
- Co-developed brand guidelines for Cisco's mobile applications. Responsible for authoring guidelines and creating GUI PSDs.
- Helped facilitate multiple workshops at Yahoo's headquarters. Responsible for group sketching, UI concepts and creating visual design direction based on emerging branding.
- Provided art direction for Sonatype, Inc.'s component lifecycle management tool, CLM. Led visual design, contributed to IA, and collaborated with developers.
- Spoke at local design conferences and The Art Institute about visual design.

### Web Designer

Conservation International  
April 2011 - October 2011 | Arlington, VA

- IA, visual design and coding on initiatives for HumanNature, Team Earth: Chiapas and various fundraising events.
- Worked closely with contracted design agencies on Team Earth projects.

### Interactive Designer

EFX Media  
September 2008 - April 2011 | Arlington, VA

- Art directed and coded projects for American Veterinary Medical Association, Arlington Economic Development, The Greater Washington Sports Alliance Foundation, International Training Institutes, and Sodexo USA, Inc.

## EDUCATION

### The Art Institute of Washington

2007 - 2008  
Associate In Art, Web Design and Interactive Media

- Graduated summa cum laude
- Student commencement speaker
- Washingtonian award recipient
- Designed Habitat for Humanity's Restore website (Washington DC Metro Area)
- Web Design intern at The Smithsonian National Air & Space Museum

### Northern Michigan University

1996 - 2000  
Bachelor of Fine Arts, Electronic Imaging

## SKILLS

### Methods

- Accessibility
- Art Direction
- Card Sorting
- Competitive Analysis
- Element Collages
- Interaction Design
- Mobile First Responsive Design
- Moodboarding
- Personas
- Photography
- Sketching
- Storyboarding
- Style Tiles
- Visual Design
- Wireframing

### Tools

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Axure
- Github
- HTML & CSS
- InVision
- OmniGraffle
- Sketch